Booth Buddy

Inventory & Sales Tracker

Free from What's Up Market (whatsupmarket.space).
Use it for every market, pop-up and online sale, all year round.
Fill in by hand — or use the Excel / Google Sheet for automatic totals.

1. Set up your booth

Business / booth name

Shows on your records for this market.

Business type

e.g. Accessories & jewelry, Savory food, Thrift & vintage, Baked goods & treats.

Fees & other costs (PHP)

Optional. Booth fees, delivery, packaging — used to work out net profit.

Default low-stock level

Items at or below this count are running low (unless you set a Reorder at).

2. How it works

Inventory	List every product once: a short code (SKU), name, category, cost, price and starting stock.
Restock Log	Each time you make or buy more, add a row. Add the quantity to On hand.
Sales Log	Each sale, add a row: write the SKU, quantity, price and payment. Tally the total.
Keep them together	After the market, copy totals back into Inventory (Sold, Restocked, On hand).

3. Tips

- Give each product (and each size or flavor you track separately) its own SKU, e.g. BR-01, BR-02.
- Use the Discount column for promos instead of changing the selling price.
- Print extra Sales Log pages for a busy market day. Write the booth and date at the top of each page.
- The Excel file and Google Sheet do the math for you — this PDF is the paper version for filling in by hand.

4. In this printout

Page 1	Cover and setup
Pages 2–3	Inventory — 40 blank rows, landscape
Pages 4–5	Sales Log — 44 blank rows, landscape
Pages 6–7	Restock Log — 52 blank rows, portrait

Inventory

One row per product. Same columns as the Booth Buddy workbook. · Printable blank sheet

Booth / market _____ **Date** _____

SKU / code	Item name	Category	Variant 1	Variant 2	Cost / unit (PHP)	Selling price (PHP)	Profit / unit (PHP)	Margin %	Starting stock	Restocked	Sold	On hand	Reorder at	Status	Stock value (PHP)	Notes

Inventory

One row per product. Same columns as the Booth Buddy workbook. · Printable blank sheet

Booth / market _____ **Date** _____

SKU / code	Item name	Category	Variant 1	Variant 2	Cost / unit (PHP)	Selling price (PHP)	Profit / unit (PHP)	Margin %	Starting stock	Restocked	Sold	On hand	Reorder at	Status	Stock value (PHP)	Notes

Sales Log

One row per sale. Write the SKU, quantity, price, discount and payment. · Printable blank sheet

Booth / market _____ **Date** _____

Date	Where sold	SKU / code	Item (auto)	Qty	Price each (PHP)	Discount (PHP)	Total (PHP)	Payment	Category (auto)	Cost of goods (PHP)	Notes

Sales Log

One row per sale. Write the SKU, quantity, price, discount and payment. · Printable blank sheet

Booth / market _____ **Date** _____

Date	Where sold	SKU / code	Item (auto)	Qty	Price each (PHP)	Discount (PHP)	Total (PHP)	Payment	Category (auto)	Cost of goods (PHP)	Notes

Restock Log

Add a row every time you make or buy more stock. · Printable blank sheet

Booth / market _____ **Date** _____

Date	SKU / code	Item (auto)	Qty added	Cost per unit (PHP)	Total cost (PHP)	Supplier / source	Notes

Restock Log

Add a row every time you make or buy more stock. · Printable blank sheet

Booth / market _____ **Date** _____

Date	SKU / code	Item (auto)	Qty added	Cost per unit (PHP)	Total cost (PHP)	Supplier / source	Notes